#### You are allowed to be non-musical

"The first cry is for everyone the most beautiful music there is – it is the sound of your own life!" What Sam Rivers and Cecil Taylor agree on applies to you as well. We can all create good and strong sounds, proved by everyone who sings and hums in the shower.

#### We show you how to make tunes

Together with the group, team, crew or management, melodies are created and fine tuned.

## TH<sup>®</sup>Corporate Sound

A firm's melody must sound authentic and real to you. This is the only way it can be convincing and catchy for a long time.

## TH<sup>®</sup> Sound Seminar

A seminar where sounds and rhythms are applied for dynamic team procedures. Trouble free liaison is learnt.

## THE Sounds lead to strengths

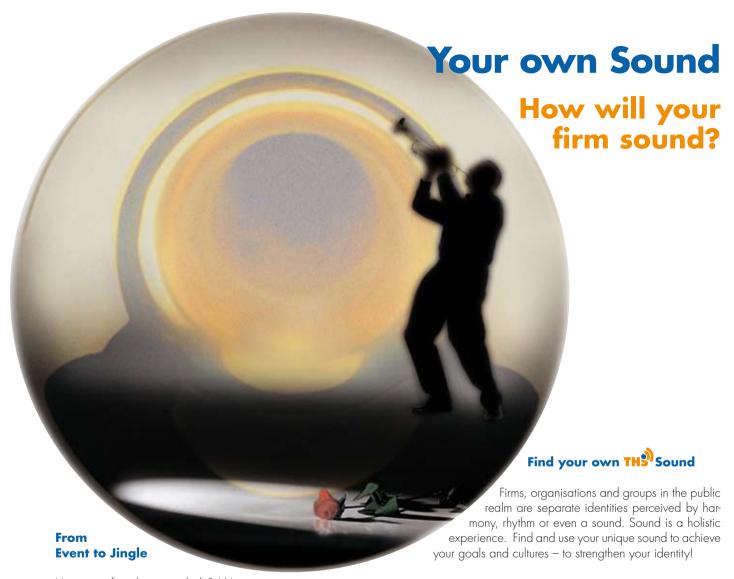
A piece of music is studied together for a short period whereby each person discovers his strengths – and in particular the powers of listening.

#### You will be TH<sup>®</sup> musical

When one once again discovers one's supposedly lost musical abilities, an indescribable feeling of well-being is released which is much stronger and lasting than any adrenaline kick.

## Live THE Sound Experience

A particularly special experience is the "melodious lecture"; entertainment with amusing information and emotions. An unusual "Bon Mot" treat for an effective event.



Have you found your melody? Was the seminar or event successful so that a new and vibrant atmosphere is present in the room?

We form your own melody into a powerful, catchy tune because a professionally produced jingle is what you will apply as an acoustic perception and easily remembered anchor, whether as a jingle, background music, attention-drawer or in advertising.

Do you already sound as pleasant and memorable as a catchy tune?



## Motivate yourself with TH9 sounds

Before there were books, songs were the only possibility to preserve and pass on knowledge. Music improves performance, relieves tension and frees you of fears. That is the reason a child falls asleep when sung to and people who stutter can sing faultlessly.

Make use of the power of sounds to gently but effectively motivate your clients and employees by staging an exciting event or by having an own music room.

#### **Background: Water Crystals**

Masaru Emoto from Japan photographed frozen water drops over a microscope in 1993. In doing so he discovered that water treated with ultrasound by music has the same characteristic crystal formation as music. This is the proof: Water can store rhythm, melody and sound. Because our bodies are comprised of 70% water, a positive effect results when negative energy is avoided.

# A TH<sup>®</sup> detection melody to emotional ties

Everyone in Switzerland knows the melody of "Meister Proper", "Microsoft" and "Migros". In exactly the same way one remembers the music that was playing when one was first kissed. Negative experiences are seldom associated with music; therefore music making is always a happy experience.

If your crew together find the same rhythm and come up with a good sound having lots of fun from an initial cacophony of a melody, you have the foundation for your own sound. Out of this we will make a catchy tune.

#### **Background: Stapedius Muscle**

The smallest human muscle is only 5 millimetres big and sits in the middle of the ear. It protects us from noise and distortion. With its tireless vibrations it regulates the "reception" of good sounds and thereby positive energy. Because almost all sensory nerves pass through the ear it has an important central role in our thinking and feeling. The ear "listens" by means of sensory nerves within the entire body and the smallest muscle provides the correct tact.



Music and sound have been our passion for more than 20 years. Also, or because we have technical training backgrounds and work in the technical field, we have proven our aural sensitivity.

**Thomas Schauffert:** "An electronic engineer with many years of leadership experience who trained as a musician, composer and producer, guarantees professional sounds".

**Heinz Ehrsam:** "It is the rhythms, the 'good vibes' that are responsible for producing sound".



Your Thomas und Heinz



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